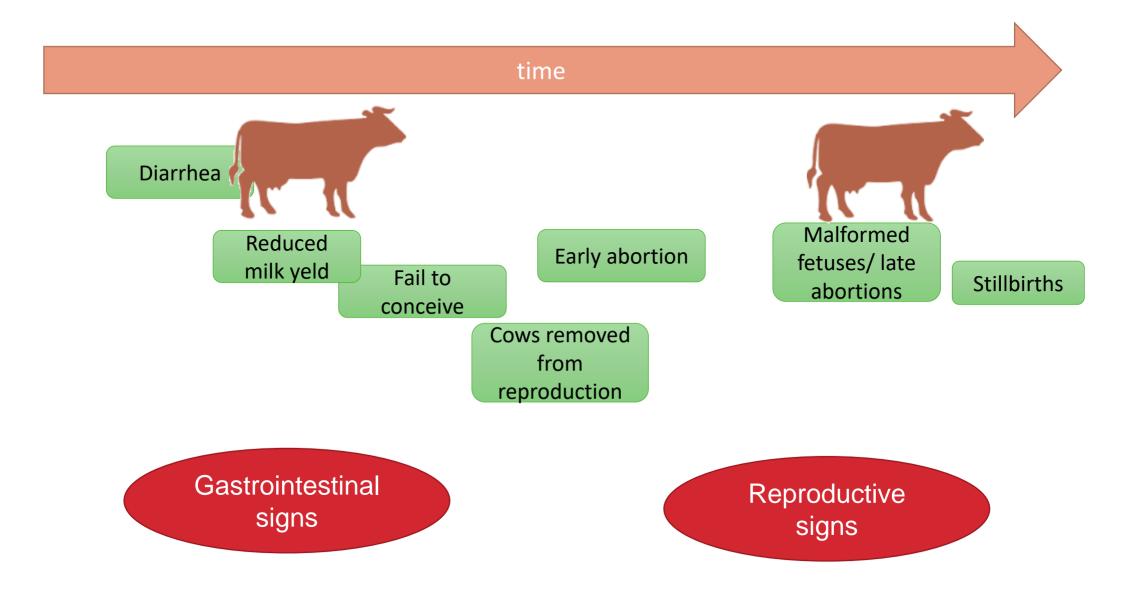


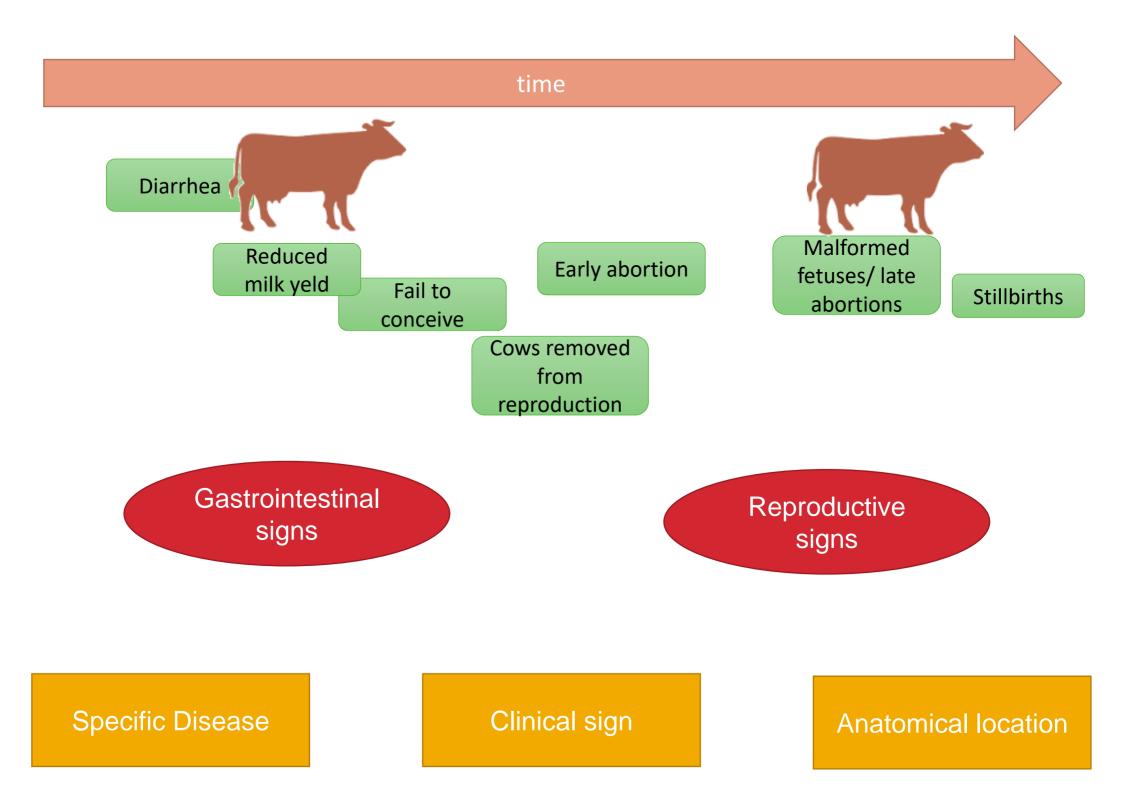


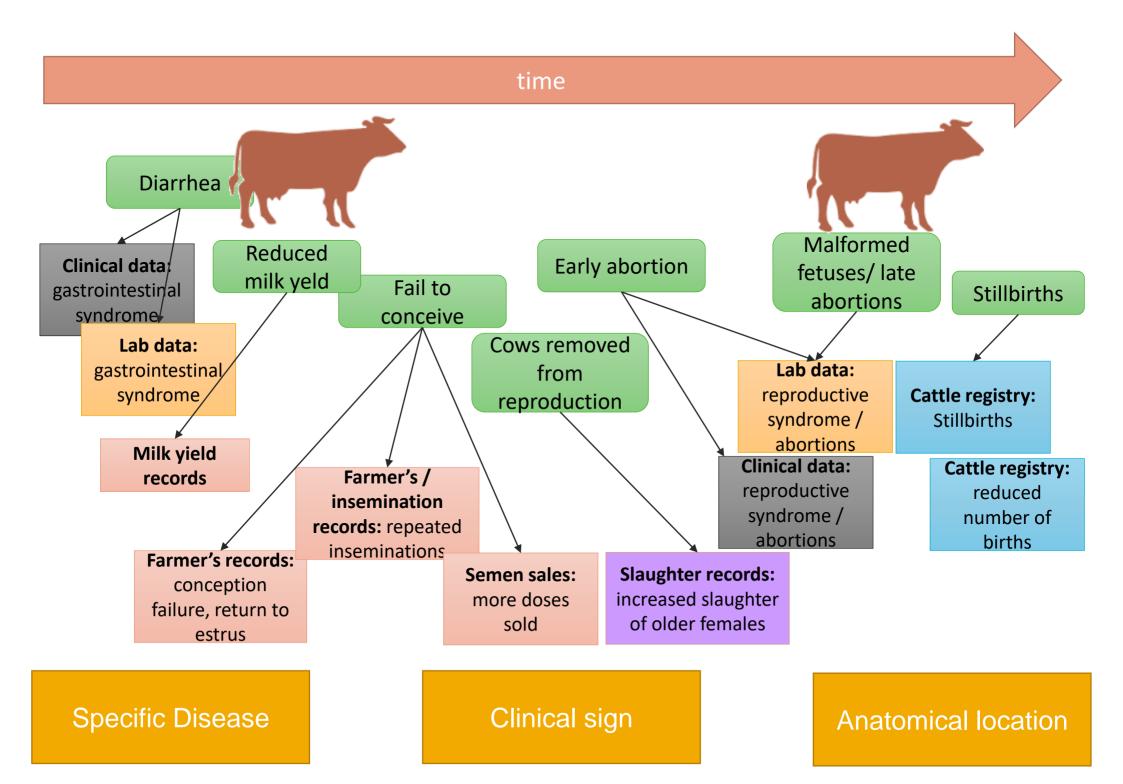
How many diseases cases have we seen in which Schmallenberg could be a differential diagnosis?



Consider the task of:

Extracting information about these cases from existing data sources (These data sources were not collected for this purpose)





CHALLENGES

- One dataset
 - Secondary use
 - Historical compatibility
 - Prospective compatibility
 - Changes in the data
 - Changes in the question
- Interoperability
 - Datasets from the same type of activity
 - Datasets from a different source
- Reuse of work previously done (by you or others)



PURPOSE

- To illustrate the benefits of *semantic* technologies and *ontology*-based tools that are available right now.
- To let you play around with some such tools yourselves.
- To describe some practical usage and deployment difficulties inherent to these technologies.
- To explore how these can be applied to syndromic, and particularly, animal health surveillance (AHSO)

MESSAGES TO TAKE AWAY

- 1. Data standardisation leads to static and largely ineffective knowledge sharing/use (and in most cases is impractical)
- 2. We live in an open world, and 'closed world' assumptions will inevitably lead to limitations in knowledge management
- 3. Snippets of knowledge/information can be useful and may (should) be captured as such
- 4. Medical data/knowledge is <u>not</u> uniquely complex

CLEVER THINGS 'GOOGLE' CAN DO?

- Ever better search results
- 'Conversational' search and "smart reply"

Transformation to a 'knowledge' company...

- 'Smarter' Gmail/message processing e.g. direct to Calendar (Meetings, Flight Reservations, Hotel Bookings, Concert Tickets, etc.)
- Location-aware services

CLEVER THINGS 'GOOGLE' CAN DO #1

• Ever better search results

"Things not strings"

HOW MIGHT WE THINK ABOUT THINGS?

Object	Author	Title	Year published	Genre
Book	Jostein Gaarder	The Solitaire Mystery	1990	Fantasy, Philosophical fiction
Book	Marion Zimmer Bradley	The Mists of Avalon	1993	Fantasy
Book	V.C. Andrews	Flowers in the Attic	1979	Gothic fiction, Family saga

HOW MIGHT WE THINK ABOUT THINGS?

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Film		Flowers in the Attic	2014	Drama	Deborah Chow

USING A SIMPLE DATA STANDARDISATION APPROACH TO THINK ABOUT THINGS

Object	Author	Title	Year published	Genre	Director
Book	Jostein Gaarder	The Solitaire Mystery	1990	Fantasy, Philosophical fiction	
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Book	V.C. Andrews	Flowers in the Attic	1979	Gothic fiction, Family saga	
Film		Flowers in the Attic	2014	Drama	Deborah Chow
Person		Deborah Chow			

HOW DO 'SMART' APPLICATIONS THINK ABOUT THINGS?

• Use Google to search for a book or film

e.g. "The Solitaire Mystery"

or "Flowers in the Attic"

Use Google to search for a person

Vladimir Putin

Stephen Hawking

HOW DO 'SMART' APPLICATIONS THINK ABOUT THINGS?



"Now! *That* should clear up a few things around here!"

STEPHEN HAWKING







The

TEPHEN HAWKIN

A Brief History of Time 1988

Design 2010



George's Secret Key to the Uni 2007

People also search for





Jane Lucy Hawking Hawking Former spouse Daughter

Elaine Mason Former spouse

Albert **Finstein**



View 15+ more

View 25+ more

The Theory

Everything

of

2002

Eddie Redmayne

Feedback



Stephen Hawking

Theoretical physicist

Stephen William Hawking CH CBE FRS FRSA was an English theoretical physicist, cosmologist, author, and Director of Research at the Centre for Theoretical Cosmology within the University of Cambridge, Wikipedia

Born: January 8, 1942, Oxford, United Kingdom

Died: March 14, 2018, Cambridge, United Kingdom

Movies and TV shows: Into the Universe with Stephen Hawking, MORE Spouse: Elaine Mason (m. 1995–2006), Jane Hawking (m. 1965–1995)

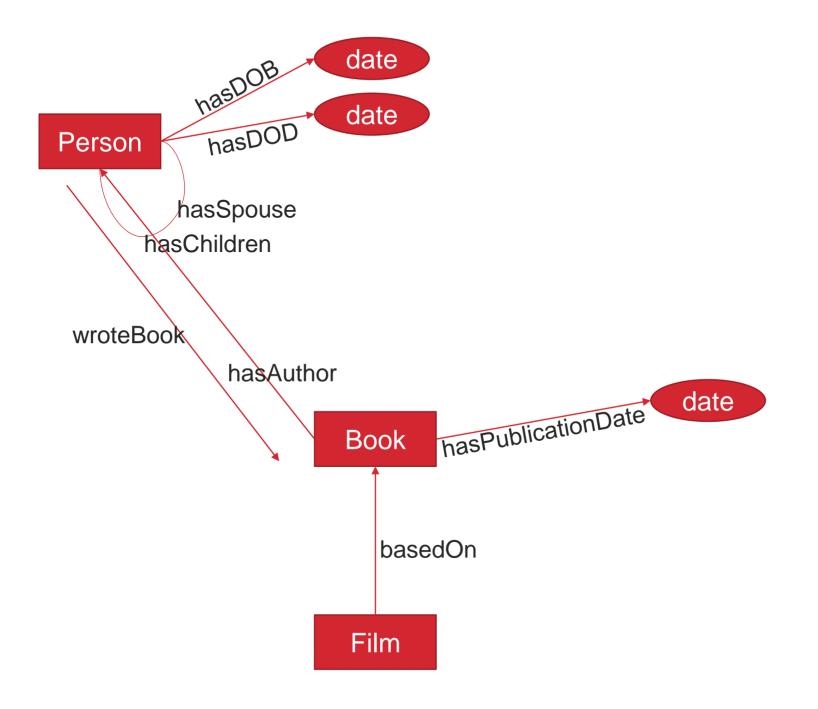
Quotes

View 7+ more

Intelligence is the ability to adapt to change.

The greatest enemy of knowledge is not ignorance, it is the illusion of knowledge.

I have noticed even people who claim everything is predestined, and that we can do nothing to change it, look before they cross the road.





THINGS - PROPERTIES YOU CAN ASK ABOUT

how tall is the london shard	Q	
All Images News Videos Shopping More	Settings Tools	
About 745 000 results (0,88 seconds)		
The Shard / Height		bugh Market The Shard
306 m, 310 m to tip		Southwark See photos The Shard Website Directions
Sources include: CTBUH	Feedback	4,5 **** 8 039 Google reviews Skyscraper in London, England
People also ask		The Shard, also referred to as the Shard of Glass, Shard London Bridge
Is the shard the tallest building in London?	~	and formerly London Bridge Tower, is a 95-storey skyscraper, designed by the Italian architect Renzo Piano, in Southwark, London, Wikipedia
Is the shard the tallest building in the UK?	~	Address: 32 London Bridge St, London SE1 9SG, UK
How high is the 32nd floor of the Shard?	~	Height: 306 m, 310 m to tip CTBUH
How tall is a 10 story building?	~	Floors: 95 Opened: February 1, 2013
	Feedback	Hours: Open now - Add full hours
		Did you know: The building is served by 36 lifts, some of which are

CLEVER THINGS 'GOOGLE' CAN DO #2

• 'Conversational' search (and "smart reply" in Gmail)

Web Images Maps Shopping News More ~ Search tools Now old is Barack Obama Images Maps Shopping News More ~ Search tools Web Images Maps Shopping News More ~ Search tools Web Images Maps Shopping News More ~ Search tools	
Then you'll get your results: how old is Barack Obama Feedback / More Feedback / More Feedback / More	
how old is Barack Obama Images Maps Shopping More - Search tools Web Images Maps Shopping More - Search tools	
how old is Barack Obama Images Maps Feedback / Mon	
	110
700 personal results. 410,000,000 other results.	
Web Images Maps Shopping More - Search tools	
51 years (August 4, 1961) 2 personal results. 336,000 other results.	
Barack Obama, Age	
Feedback / More info Feedback / More info Michelle Obama, Age	

MUCH 'CLEVERER' THAN ALEXA!

• 8 times as effective on general queries

20 Amazing Things Google Home Can Do For You Right Now

USER GUIDES Michael Grothaus 10:38, 8 Jan 2018

Google Assistant Is Better Than Amazon's Alexa. Period.

Alexa might be able to do more than Google Home, with respect to tasks, but Google's Assistant, thanks to Google's inroads with search, is LEAGUES ahead of Alexa when it comes to being to answer your questions.

"Google Assistant is six times more likely to answer a user's question than Amazon Alexa is," according to a study by 360i. "Each Al-infused assistant was asked 3,000 questions, of which Google Assistant answered 72%, and Alexa answered only 13%."

The ability to understand questions and provide a good answer will be the key driving force behind these types of devices in the months and years to come. Google understands this which is likely why it took its time getting Google Home on the market.

GOOGLE - TRANSFORMED TO 'AI'/'ML' CO.

• First two decades:

word-based statistics (relevance measures)

link analysis (authority measures)

• Knowledge-graph was first evidence of adding a 'semantic' layer with some searches based on formal knowledge models

bought Freebase in 2010 (1.9B triples)

"Strings => Things => Relationships"

SEMANTICS



Defn:

"the branch of linguistics and logic concerned with meaning."

"concerned with the **relationship** between linguistic symbols and their meaning or real-world objects the represent."

SEMANTICS AND 'TRIPLES'

Subject – Predicate – Object

```
"Bob is 35"
"Bob is partner of Jack"
"The sky" [S] "has the colour" [P] "blue" [O]
```

- "A semantic triple is the atomic data entity in the Resource Description Framework (RDF) data model" (W3C)
- Embed knowledge in a machine-readable format each part of triple is individually addressable via a <u>unique</u> URI

CLEVER THINGS 'GOOGLE' CAN DO #3

 Keep your calendar up to date and sort out all those annoying issues around time-zone changes, etc.

How <u>was</u> this done? (smart parsing / classification / etc.)

How <u>is</u> this (mostly) done now?

schema.org (our first 'proper' ontology)

CLEVER THINGS 'GOOGLE' CAN DO #3

Types of objects in schema.org

Here's a set of commonly used item types:

- Creative works: CreativeWork, Book, Movie, MusicRecording, Recipe, TVSeries ...
- Embedded non-text objects: AudioObject, ImageObject, VideoObject.
- Event.
- Organization.
- Person.
- Place, LocalBusiness, Restaurant ...
- Product, Offer, AggregateOffer.
- Review, AggregateRating.

Getting Started - schema.org schema.org/docs/gs.html Person Organization Place CreativeWork Intangible Action MedicalEntity Event

About this result
Feedback

SCHEMA.ORG FOR FLIGHTS



Swiss International Airlines Flight LX 324

> Tomorrow, June 4th Delayed: departing 9:00 am

Departs Zurich (ZRH)

8:30 am Terminal E Gate 27

Arrives Rome (FCO)

10:30 am Terminal 1



SUPPORT **JSON-LD** MICRODATA <script type="application/ld+ison"> "@context": "http://schema.org". Person "@type": "FlightReservation", "reservationNumber": "RXJ34P". "reservationStatus": "http://schema.org/Confirmed", Organization "underName": { "@type": "Person", "name": "Eva Green" Place }, "reservationFor": { "@type": "Flight". CreativeWorl "flightNumber": "110", "airline": { "@type": "Airline", Intangible "name": "United", "iataCode": "UA" }, Action "departureAirport": { "@type": "Airport", "name": "San Francisco Airport", MedicalEntity "iataCode": "SFO" }. "departureTime": "2027-03-04T20:15:00-08:00", "arrivalAirport": { "@type": "Airport"

SCHEMA.ORG - FORMATS

```
<script type="application/ld+json">
```

```
"@context": "http://schema.org",
"@type": "Person",
"name": "John Doe",
"jobTitle": "Graduate research assistar
"affiliation": "University of Dreams",
"additionalName": "Johnny",
"url": "http://www.example.com",
"address": {
    "@type": "PostalAddress",
    "streetAddress": "1234 Peach Drive",
    "addressLocality": "Wonderland",
    "addressRegion": "Georgia"
  }
}
</script>
```

```
<section itemscope itemtype="http://schema.org/Person">
 Hello. mv name is
  <span itemprop="name">John Doe</span>,
 T am a
  <span itemprop="jobTitle">Graduate research assistant</span>
 at the
  <span itemprop="affiliation">University of Dreams</span>
  My friends call me
  <span itemprop="additionalName">Johnny</span>
 You can visit my homepage at
  <a href="http://www.example.com.com" itemprop="url">www.example
  <section itemprop="address" itemscope itemtype="http://schema.org)</pre>
    I live at
    <span itemprop="streetAddress">1234 Peach Drive</span>
    <span itemprop="addressLocality">Warner Robins</span>
    <span itemprop="addressRegion">Georgia</span>.
  </section>
</section>
```

SCHEMA.ORG

Usage: Over 1,000,000 domains

schema.org	Custom Se	arch Search
	Home Schema:	Documentation
Person		
Canonical URL: http://schema.org/Person Thing > Person		
A person (alive, dead, undead, or fictional).		

Example: http://schema.org/Person

A shared vocabulary

on the web.

process.

(ontology) for representing

things that typically occur

Founded and funded by

and Yahoo. Developed

through open community

Google, Microsoft, Yandex,

Full list of types: schema.org/docs/full.html

		[more
Property	Expected Type	Description
Properties from Person		
additionalName	Text	An additional name for a Person, can be used for a middle name.
address	PostalAddress or Text	Physical address of the item.
affiliation	Organization	An organization that this person is affiliated with. For example, a school/university, a club, or a team.
alumniOf	EducationalOrganization or Organization	An organization that the person is an alumni of. Inverse property: alumni.
award	Text	An award won by or for this item. Supersedes awards.
birthDate	Date	Date of birth.
birthPlace	Place	The place where the person was born.
brand	Brand or Organization	The brand(s) associated with a product or service, or the brand(s) maintained by an organization or business person.
children	Person	A child of the person.

EMBEDDED Structured data

Google Structured Data Testing Tool: <u>https://goo.gl/cHMn5y</u>

Yandex Structured data validator: <u>https://goo.gl/581Lrj</u>

Addresses to test:

- <u>http://xd-protege.com/~karl/</u>
- <u>http://www.foxnews.com</u>
- <u>https://www.theguardian.com/</u>

@type	Organization		
uri	http://www.foxnews.com		
logo	http://global.fncstatic.com/static/orion/styles/img/f ox-news/logos/fox-news-desktop.png		
sameAs	http://www.facebook.com/FoxNews		
sameAs	http://twitter.com/foxnews		
sameAs	http://www.google.com/+FoxNews http://www.instagram.com/foxnews http://www.linkedin.com/company/fox-news-channel		
sameAs			
sameAs			
contactPoint			
@type	ContactPoint		
telephone	+1-888-369-4762		
contactType	customer service		

CLEVER THINGS 'GOOGLE' CAN DO #4

Provide location-aware data / amazing map-linked functions

Geo ontologies:

- WGS84 Geo
- Linked Geo Data
- OpenStreetView
- Many open-source APIs
 - RESTful API

THE LOD CLOUD DIAGRAM

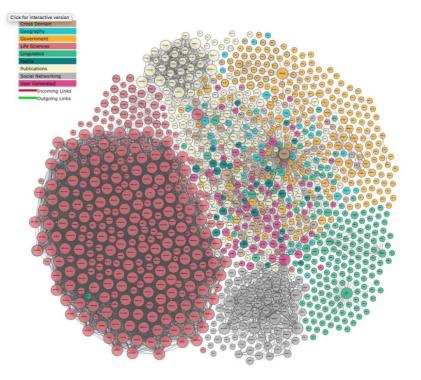
LOD (Linked Open Data) can be published as datasets, not just embedded in web pages.

http://lod-cloud.net indexes such published datasets. Go there and click on the picture to bring up an interactive SVG image.

Click-and-drag on the background to move the graph, scroll up or down to zoom in and out.

Click a single node to bring up that dataset's metadata.

Everything red linked to Life Sciences



(If possible, use Google Chrome to avoid browser lag.)

Slide content by KARL HAMMAR

LOD CLIENT 1: LINKED DATA FRAGMENTS

Query Linked Data on the Web



Live in your browser, powered by Triple Pattern Fragments.

Choose datasources:	DBpedia 2016-04 🛪				
Type or pick a query: Directors of movies starring Brad Pitt •					
SELECT ?movie ?title ?na WHERE {	ame				
movie dbpedia-owl:st? rdfs:label ?title;	arring [rdfs:label "Brad Pitt"@en];				
	tor [rdfs:label ?name].				
FILTER LANGMATCHES					
FILTER LANGMATCHES	(LANG(?name), "EN")				
}		h			
Execute query		43 results in 2.2s			
Query results:					
?movie http://dbpedia.org ?title "12 Monkeys"@en ?name "Terry Gilliam"@en					
?movie http://dbpedia.org ?title "A River Runs Throug ?name "Robert Redford"@					
?movie http://dbpedia.org ?title "Across the Tracks"@ ?name "Sandy Tung"@en	/resource/Across_the_Tracks Den				
?movie http://dbpedia.org	/resource/Babel_(film)]			
?title "Babel (film)"@en ?name "Alejandro Gonzále	zz Iñárritu"@en				
?movie http://dbpedia.org	/resource/Burn_After_Reading				

http://client.linkeddatafragments.o rg/

Queries semantic data (possibly distributed over multiple endpoints) using the LDF protocol.

Example queries: See drop-down on client webpage.

Note in particular the query about San Francisco authors, which runs across two datasets not designed with the intent to be interoperable with one another!

Slide content by KARL HAMMAR

LOD CLIENT 2: WIKIDATA QUERY SERVICE

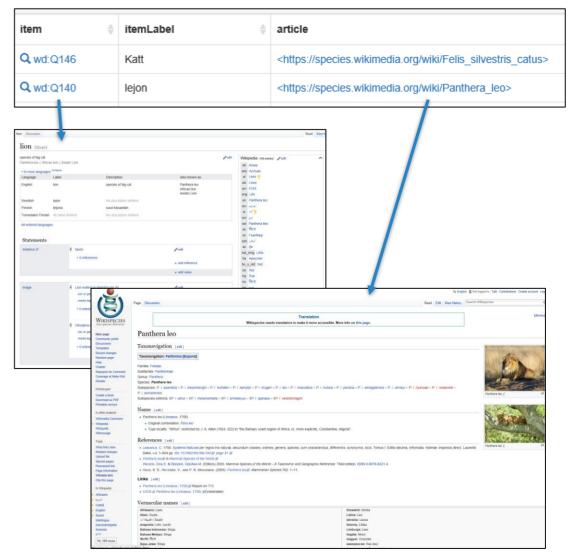
https://query.wikidata.org

Queries content in WikiData (the next-generation knowledge graph underpinnings of Wikipedia)

https://goo.gl/qhz88X - Query that links formal WikiData representations to corresponding WikiSpecies articles.

Example WikiData nodes:

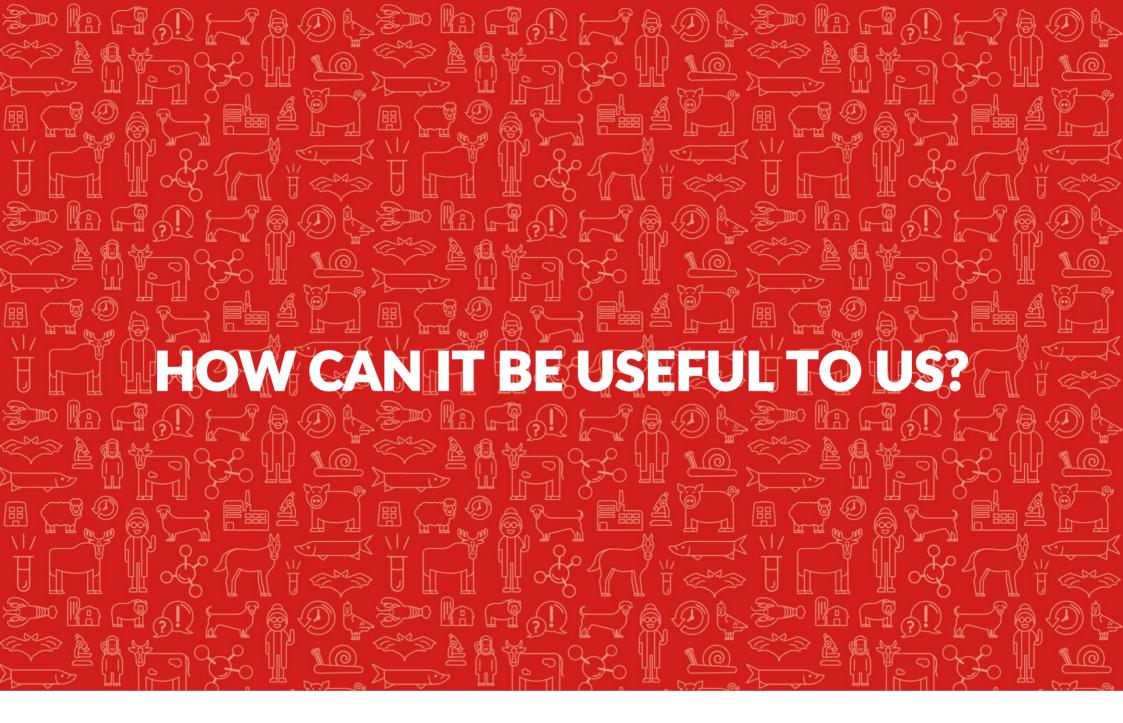
- <u>https://wikidata.org/wiki/Q140</u>
- <u>https://wikidata.org/wiki/Q7891</u>
- <u>https://wikidata.org/wiki/Q156050</u>
- <u>https://wikidata.org/wiki/Q192717</u>



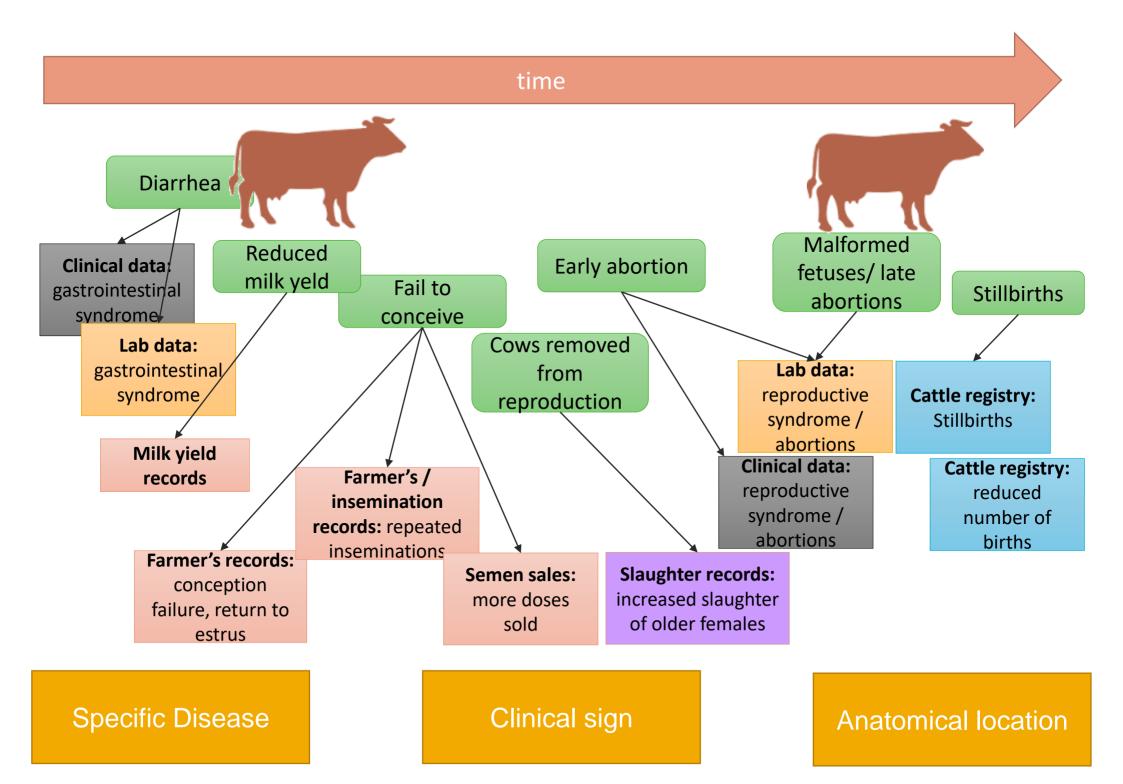
Slide content by KARL HAMMAR

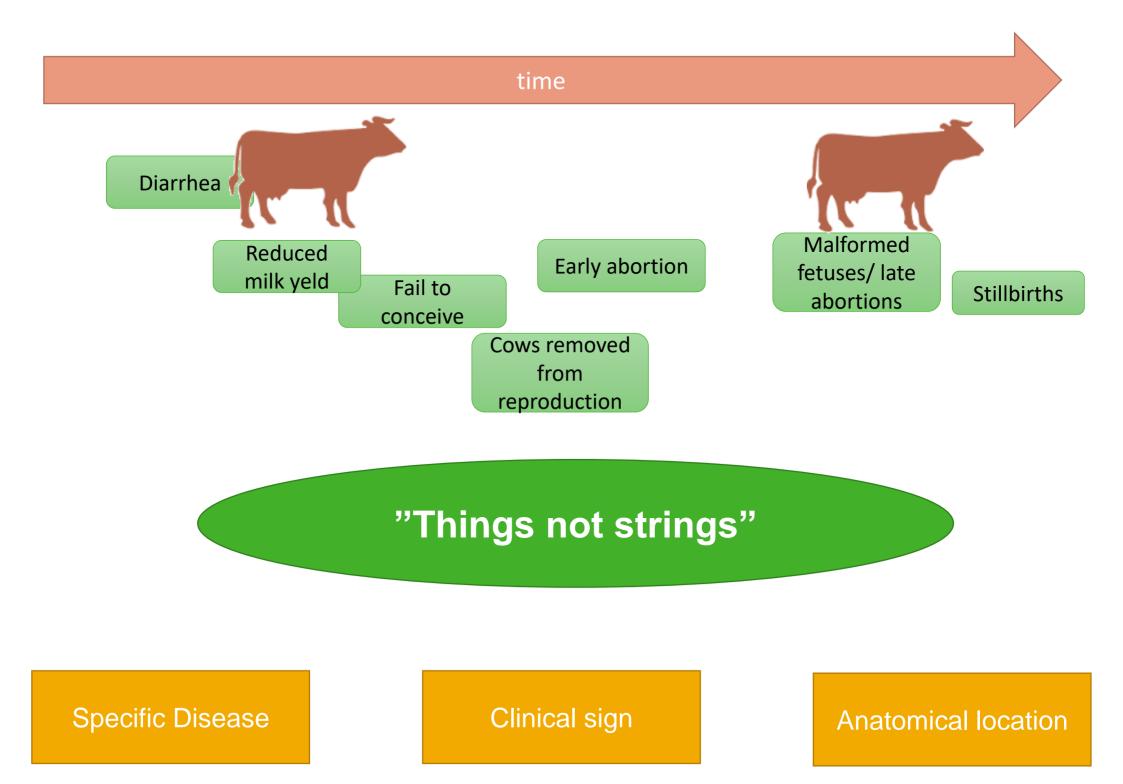
MESSAGES TO TAKE AWAY

- 1. Data standardisation leads to static and largely ineffective knowledge sharing/use (and in most cases is impractical)
- 2. We live in an open world, and 'closed world' assumptions will inevitably lead to limitations in knowledge management
- 3. Snippets of knowledge/information can be useful and may (should) be captured as such
- 4. Medical data/knowledge is <u>not</u> uniquely complex







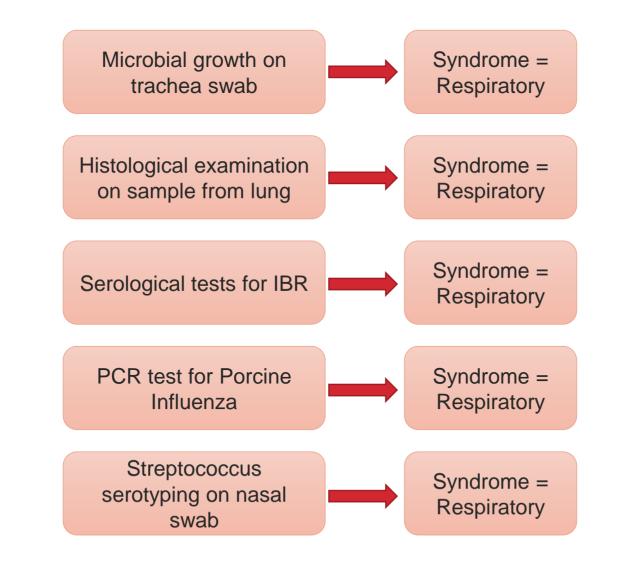


HOW DO WE THINK ABOUT DATA?

Date	Herd	Animal	Test requested	Sample	Result
2018-01-01	2345	45198	Paramyxovir us PCR	Blood	Positive
2018-01-22	2345	Daisy	Salmonella serotyping	Feces	O4+ 5- 27-
2018-02-15	7531		Bacterial growth	Milk	Staphylococc us aureus growth
2018-03-01	2518	5458	Leisgmanua ELISA	Serum	183/



EXAMPLE: SYNDROMIC CLASSIFICATION



 $\langle | \rangle$

SVA

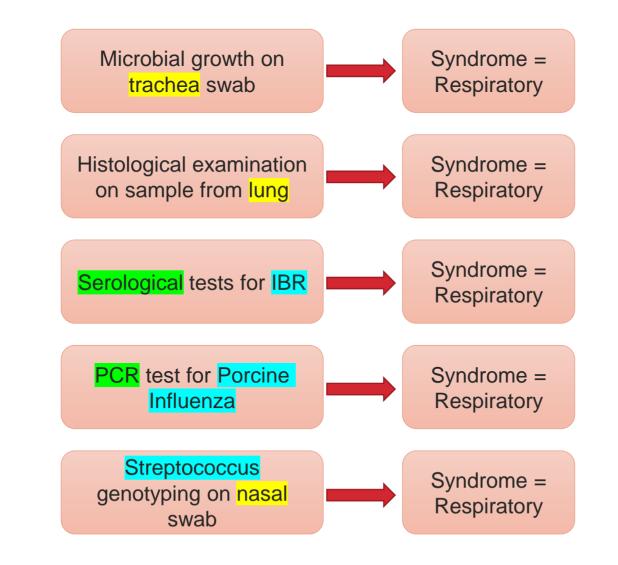
CHALLENGES

- One dataset
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 - Historical compatibility
 - Prospective compatibility
 - Changes in the data
 - Changes in the question
- Interoperability
 - Datasets from the same type of activity
 - Datasets from a different source
- Reuse of work previously done (by you or others)
- Transparency



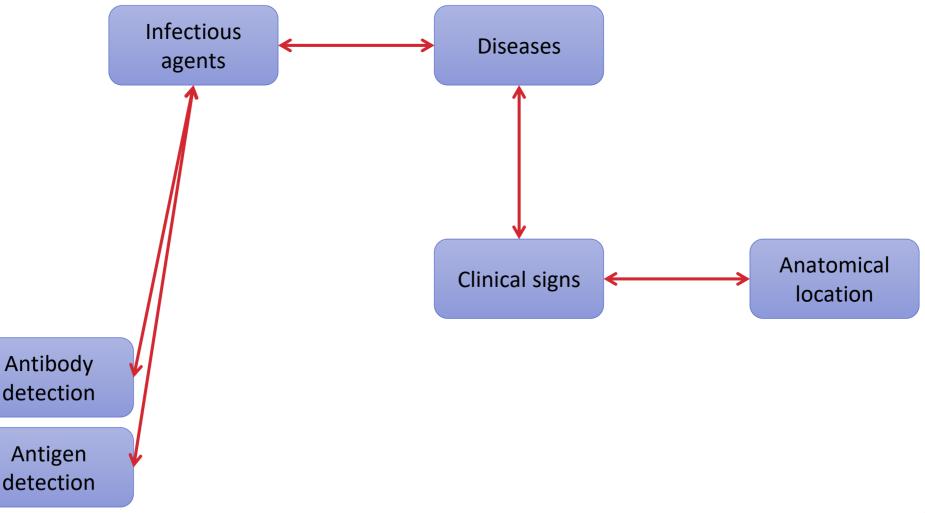
KNOWLEDGE MODEL?

 $\langle | \rangle$



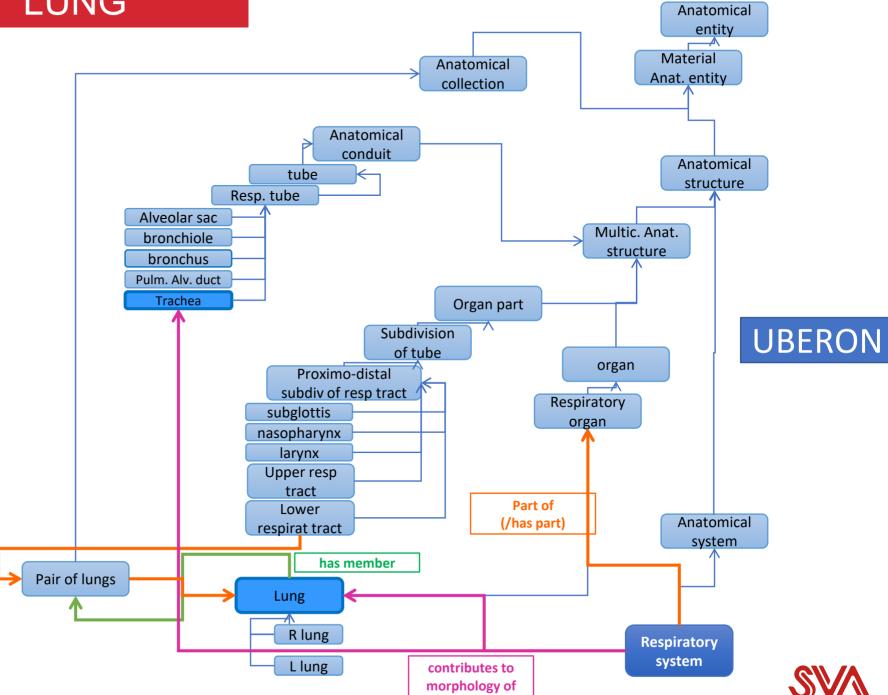


Modeling Knowledge: Classes and Properties





The "thing" LUNG

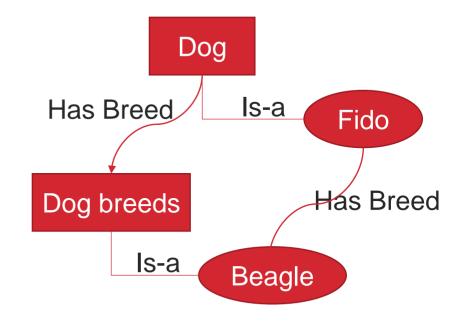


- <u>https://bioportal.bioontology.org/</u>
- Look for Uberon
- Visit the "Classes" tab
- Look for "lung" or play around
- Browse "anatomical system"



CLASSES (CONCEPTS) AND PROPERTIES (RELATIONSHIPS)

- Object properties
 - Cows are part of Herds
 - Daisy is a cow
- Data properties
 - Daisy has DOB 2015-03-21
- Class subset only if "is-a"
 Fido *is a* dog
 <u>– Beagle *is a* dog</u>
 <u>– Animal *is a* herd</u>



WHY IS IT IMPORTANT?

- Reasoning
- ... besides everything else we have been talking about!

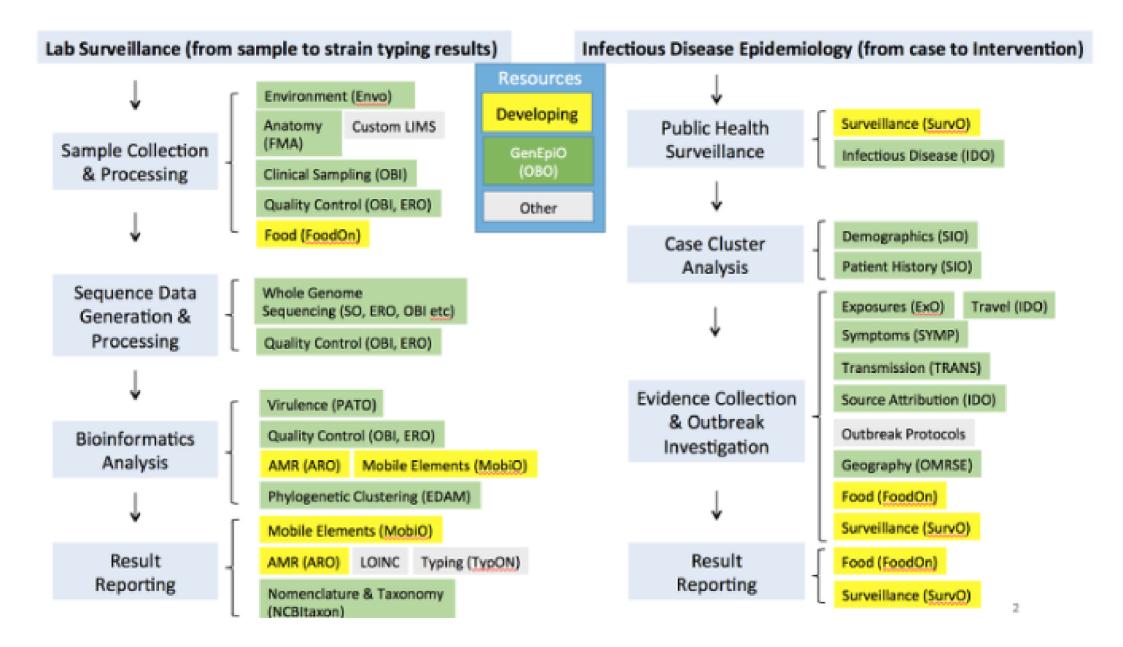


NOT TO DISPAIR WITH DETAILS...

• Remember the REUSE:



PRIMARY SURVEILLANCE DATA



SECONDARY SURVEILLANCE DATA





Health event

Recorded **Observations Observation context** Geographical information Surveillance Mandatory life Laboratory Clinical Observer (person) Slaughter event reporting tests (active and Necropsy observation (Diagnostic) passive) (birth, death, etc) Registry (database) Infectious Clinical 7 agents Target population signs 1 1 -Macroscopical lesions Diseases **Histological** ← -Anatomical examination location 1 6 Identification Antibody/ antigen / typing detection /sequencing **Health information**





Developer(s): Stanford Center for Biomedical Informatics Research

40

-

Stable release: 5.2.0 / 15 March 2017; 11 months ago

Initial release: 11 November 1999; 18 years ago



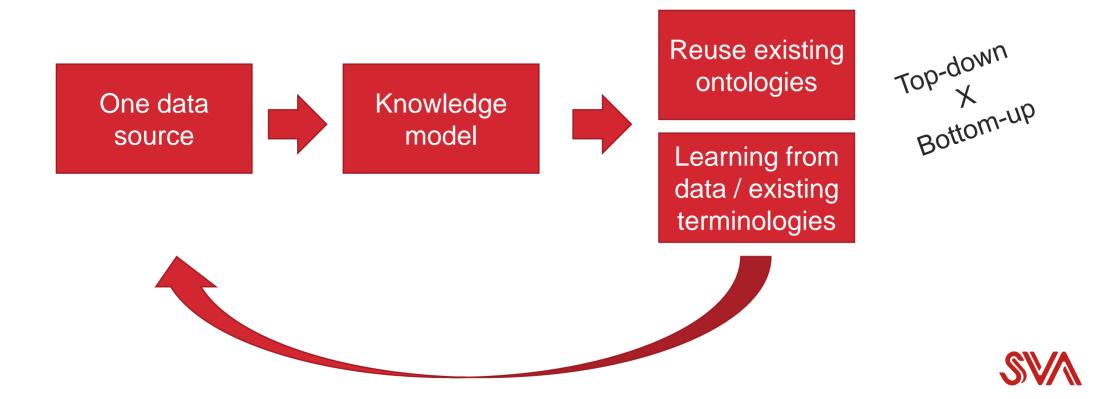
AHSO CONSTRUCTION

- Venom terminology to description logics
- Pathology 2 codes interoperability
- ORION specific surveillance problems

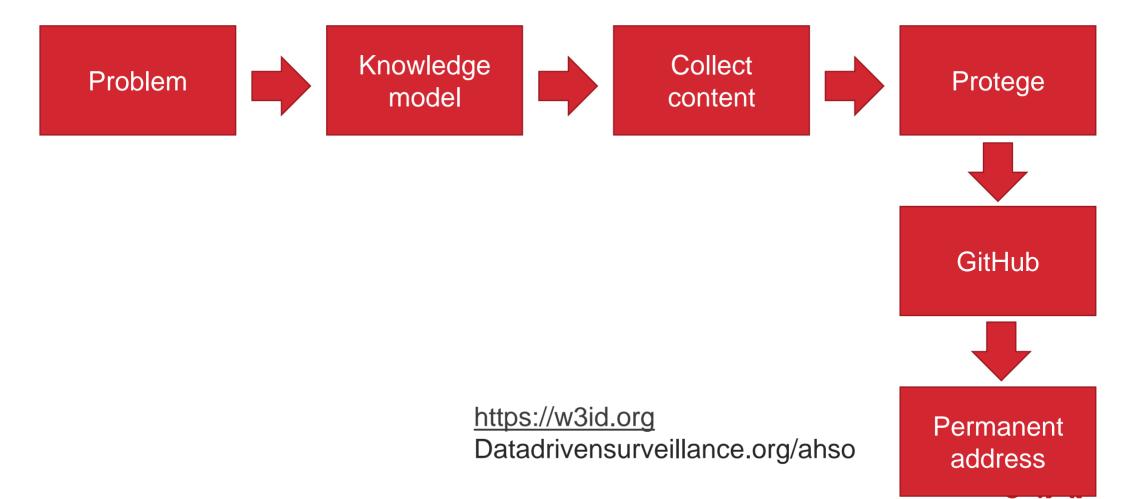


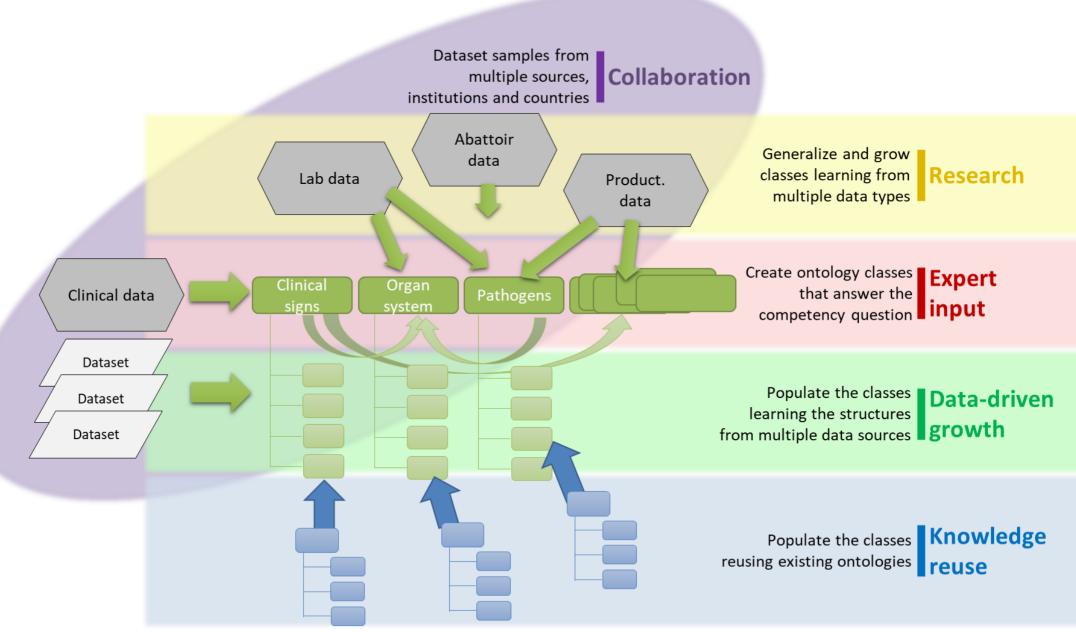
AHSO CONSTRUCTION

• Small functional modules











Datadrivensurveillance.org



0

•





IS IT WORTH THE EFFORT?



IS IT WORTH The effort?

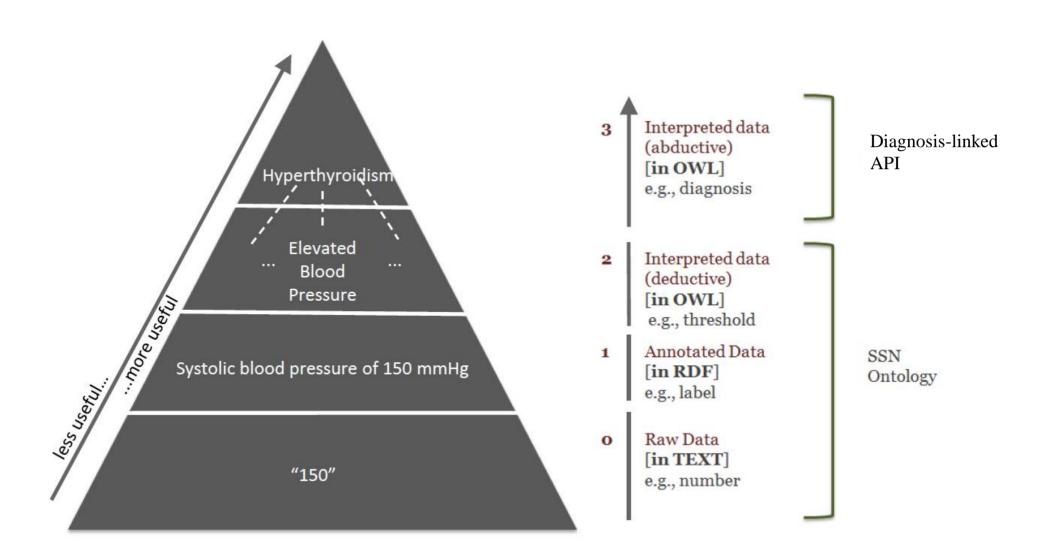
We need 'smart data' to make sense of *Big Data*

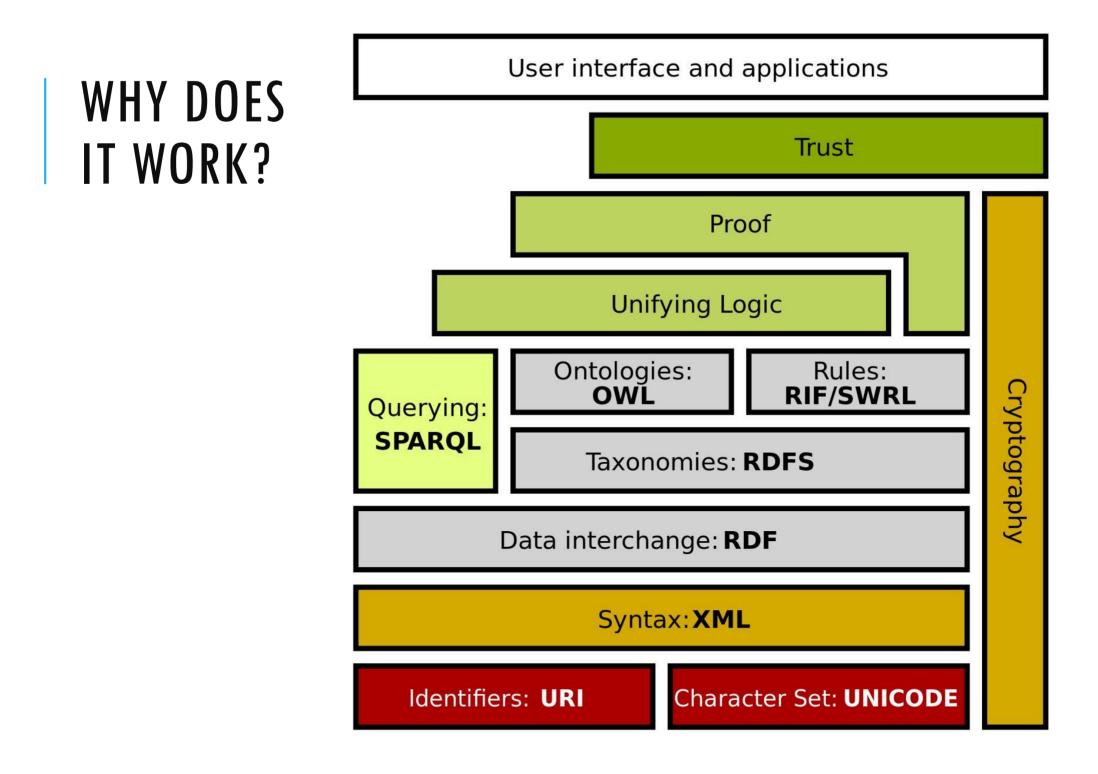
It provides value by harnessing the challenges posed by volume, velocity, variety, veracity...

... to provide actionable information and improve decision making.









WHY DOES IT WORK?

Agreement on all levels of the stack:

- Shared network infrastructure (TCP/IP)
- Shared transmission protocol (HTTP)
- Shared node identifier structure (URIs)
- Shared data syntax for graphs (RDF)
- (Partially) shared semantics and schemas (RDFS, OWL ontologies, Schema.org)

=> Integration of data still non-trivial, but **significantly** easier.

No need for technical integration work. No need for protocol-level integration work. No need to align and mint new identifiers. No need to work around graph representation differences.

Just need to align concepts and relations within the domain of discourse

Slide content by KARL HAMMAR

SOME HEAVILY-USED ONTOLOGIES

<u>Schema.org</u> – Web content in general

Dublin Core - Metadata

<u>FOAF</u> – Friend-of-a-Friend, people and organisations

<u>DBPedia</u> – Contents of Wikipedia fact-boxes <u>WGS84 Geo</u> – Latitude/longitude

Linked Geo Data

<u>GoodRelations</u> – E-Commerce

<u>W3C ORG</u> – Organisations

Semantic Sensor Network (SSN)

EXTENT OF ONTOLOGIES

	Data set	Triples	Size (MB)	Subjects	Predicates	Objects
Media	Jamendo	1,049,637	144	335,925	26	440,602
	LinkedMDB	6,147,996	850	694,400	222	2,052,959
	Dbtune	58,920,361	9566	12,401,228	394	14,264,221
	Flickr Event Media	49,107,168	6714	5,490,007	23	15,041,664
Publications	SWDF	101,321	16	10,476	132	34,609
	Faceted DBLP	60,139,734	9799	3,591,091	27	25,154,979
Knowledge	Wordnet 3.0	6,257,922	974	1,100,503	85	1,689,363
	Dbpedia 3-8	431,440,396	63,053	24,791,728	57,986	108,927,201
Government	2011 Australian Census	361,842	52	51,768	26	6901
	2000 US Census	149, 182, 415	21,796	23,904,658	429	23,996,813
Sensors	AEMET	3,547,154	726	394,289	23	793,664
	lke	514,824,008	102,662	114,484,017	10	114,629,189
Geography	Linked Geo Data	274,668,813	39,423	51,916,995	18,272	121,749,861
Biology	Affymetrix	44,207,145	6526	1,421,763	105	13,240,270

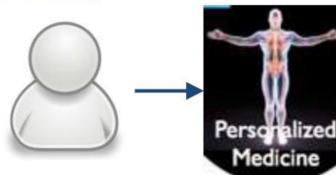
Table 2. Description of the evaluation framework

Personalized Health and Objectives: one size does not fit all



Millions of people - > one treatment





Wearable and Sensor data

Near Future: Analyzing a Multifaceted Continuous Stream of Diverse Data



"...pediatric patients report variability in asthma symptoms over time, even when asthma medications are taken."¹